

# Co-op Connections® Program

## Introducing the Co-op Connections Program

A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All active REC members will receive one free Co-op Connections card and two Key Fob cards for use at participating local and national businesses.
- This program gives participating businesses exposure to our 150,000 plus local members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be provided for REC members. These businesses are also posted on the Web at [www.myrec.coop](http://www.myrec.coop).
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, radio ads, newspaper ads, bill stuffers, etc.
- The card features REC's important contact information and Web site.

## The program is FREE to participating businesses.

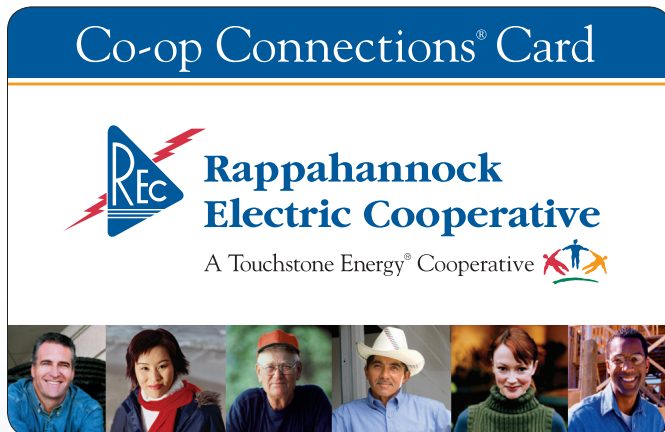
Here are examples of typical business discounts:

- Buy One, Get One FREE Oil Change
- \$500 Off Tax Preparation
- \$200 Off Heating and Cooling System
- FREE Dessert with Entrée

## Here's how the card works:

All active REC members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every year.



FRONT OF CARD



BACK OF CARD

## Businesses also receive FREE:



REGISTER STICKERS

WINDOW STICKERS

*Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.*



## Touchstone Energy<sup>®</sup> Cooperatives

*The power of human connections<sup>®</sup>*

*www.touchstoneenergy.coop*

Rappahannock Electric Cooperative (REC), in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:

**Co-op Connections Program Manager**

**P.O. Box 7388**

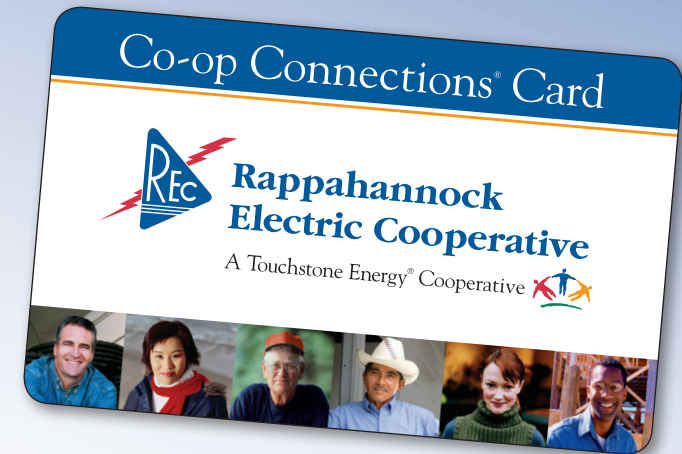
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or visit our Web site at [www.myrec.coop](http://www.myrec.coop)



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