



## **Co-op Connections® for Businesses FAQ**

### **As a business, how do I join?**

On this Web site you can download all the participant information. Go to the *Co-op Connections for Businesses* page, and you will see links for the letter, brochure, and contract. If you would like a business recruitment package sent to you, you may e-mail us at [coopconnections@myrec.coop](mailto:coopconnections@myrec.coop). Upon returning your contract, a REC representative will contact you to confirm your offer and participation.

### **Can only REC businesses participate?**

No, the business does not have to be an REC customer to participate.

### **What does it cost the business to participate?**

There is no cost, except the discount the business decides to offer.

### **How will the public know the business is participating in the program?**

Three ways: A listing on [www.myrec.coop](http://www.myrec.coop), a window decal and register sticker at the business location, and a listing on the national Web site directory [www.connections.coop](http://www.connections.coop).

### **As a participating business, what is my commitment?**

Participating businesses commit to a discount offer with a one-year contract. At the end of the contract, a business may choose to renew the existing discount offer, change the discount offer, or opt out of the program with a 30-day written notice

### **How will REC promote participating businesses?**

A business description and discount information will appear on [www.myrec.coop](http://www.myrec.coop). In addition, your listing on the national Web site directory, [www.connections.coop](http://www.connections.coop) is searchable by Cooperative, by business category and by state. REC may also do periodic promotions of the Co-op Connections program.